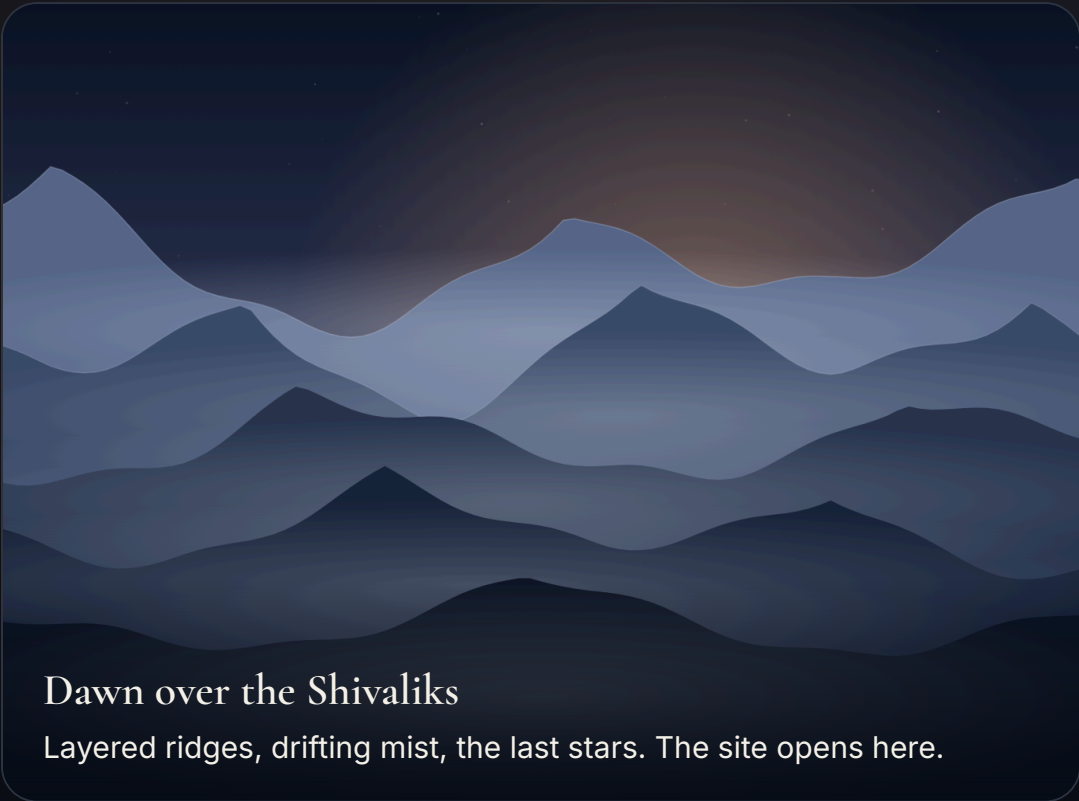


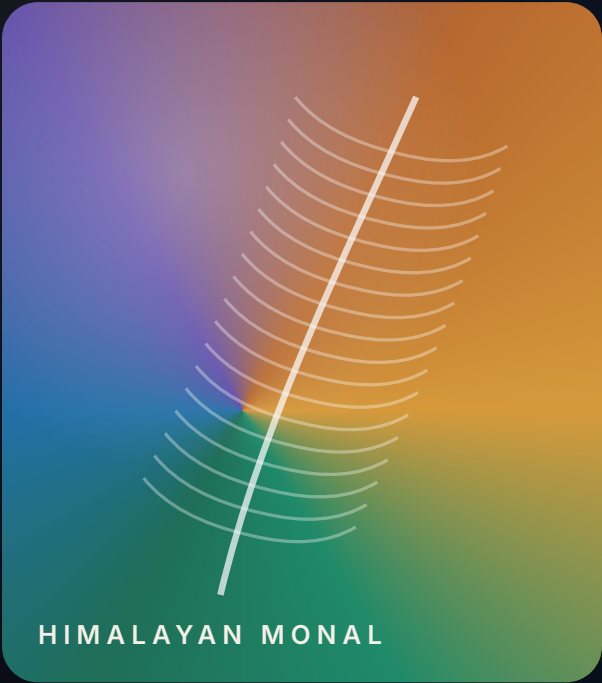
Moodboard · *The Monal palette*



THE FEELING

Quiet, unhurried and crafted. A place first, a whisky second: the visitor walks down from the foothills, along the River Gamber, to the stills.

- Mist
- Copper
- Oak
- Snow
- Himalayan
- Unhurried
- Crafted
- Indian single malt



COLOUR · FROM THE MONAL'S PLUMAGE

- | | | |
|---|---|---|
| Still copper #B8692F
Buttons, links, highlights | Monal green #1E5B4A
Story chapters, accents | Peacock blue #1F5A8C
The river, maps, water |
| Snow #F3F0E8
Text on dark, light sections | Malt amber #D69A3C
Whisky, warm glow | Night slate #1B2333
Backgrounds |

TYPE

- | | |
|--|---|
| Gamber Valley

Cormorant Garamond · headlines, product names | Distilled, matured and bottled in Solan, Himachal Pradesh, on the banks of the River Gamber.

Inter · body, navigation, labels |
|--|---|

TEXTURE

- | | | | |
|------|--------|-----|------|
| Mist | Copper | Oak | Snow |
|------|--------|-----|------|

The homepage: *a walk down the valley*



You arrive in the Shivalik foothills. A full-screen hero of layered ridges and mist, with a quiet "scroll to descend". The navigation stays out of the way: Story, Whiskies, Distillery, Find a bottle.



As you scroll, the mist lifts. The ridges part, and the River Gamber draws itself down the valley floor to the distillery and its two copper pot stills. That opens the story: Land, Water, Fire, Time.

PRINCIPLES

Mist reveals

Content arrives the way mist clears: a soft fade and blur, never a hard pop.

Slow parallax

Ridges move at different speeds as you scroll, so the page has depth. Nothing snaps or bounces.

Copper means action

Only buttons, links and highlights are copper, so the eye always knows where to go.

Serif for the brand

Cormorant Garamond carries the brand and the bottles. Inter carries facts, prices and forms.

Every bottle gets *its own stage*



The Vault Series
The page opens like a vault door: the wheel turns, the door swings, and warm light falls on the bottle.

Private Collection 1
The bottle turns 360° as you scroll, and its tasting notes (nose, palate, finish) rise around it like mountain mist.

New expressions
The same stage for every bottle that follows, from one product template the team can fill in.

A hero moment
One signature movement per bottle, tied to its name. Never more than one, so it stays special.

The details, plainly
Tasting notes, cask and strength in clean Inter type, easy to read on a phone.

Find this bottle
Every product page ends with where to buy it nearby, in your state.

Built for how whisky is *sold in India*



GAMBER VALLEY

Are you of legal drinking age in your state?

✓

Welcome in

Find a bottle near you

Haryana

Himachal Pradesh

Chandigarh

Uttar Pradesh

Wine shop · 1.2 km

Hotel bar · 2.4 km

Liquor store · 3.1 km

No cart. Find it, don't buy it online.

An age check at the door
Visitors confirm they're of legal drinking age in their state before they come in.

Find a bottle
A store finder by state (Haryana, Himachal Pradesh, Chandigarh, Uttar Pradesh, and more as you launch), with stores and bars pinned on a map.

No cart
The site builds the brand and sends people to stores. It doesn't try to sell online.

THE SITE, PAGE BY PAGE

Age check Legal drinking age in your state, then in	Home The walk from the foothills to the stills	Story Land · Water · Fire · Time	Whiskies The Vault Series, Private Collection 1, and room for new expressions	Distillery Solan, the River Gamber, the copper pot stills	Find a bottle Stores and bars by state, on a map
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